Operational Guidelines for sanction of reimbursement of Weconnect certification for Women's Owned Business Enterprises (WBES)

1. Introduction

WEConnect will improve business growth by connecting women vendors globally who can compete on quality service. It also increases vendor options including new suppliers on women entrepreneurs as list of preferred vendors. It builds dynamic vendor network with growth oriented women enterprises that offer unique products and services. In addition to vendor development, knowledge exchange, brand enhancement, leader engagement and global impact are some of the benefits of WEConnect.

WEConnect International is the organisation to connect with major multinational corporations. WEConnect International e-Network will identify women owned suppliers having potential vendors in the chains. It offers two ways of access and builds business capacity among its members. WEConnect certification includes an individual consultation with WEConnect International Assessor that will provide customised feedback on business readiness and after review certifies for eligibility the designated business as "Certified Women's Business Enterprise(WBE)". This certification is a formal guarantee to corporations that they are purchasing goods and services from women owned business that meet universal standards for WBE's.

2. Support from the Govt. of Karnataka

Government of Karnataka has amended the Industrial Policy 2014-19 and have included reimbursement of WEConnect Certification charges for all Women Owned Business Enterprises (WBES) vide para 5.6.12 in Govt. Order No. CI 224 SPI 2015(P2) dated:01/02/2016 for a period of 3 years with maximum limit of Rs. 75,000/- as follows:

- Reimbursement of 100% of certification fee for the 1st year maximum limit of Rs.30,000/-
- Reimbursement of 90% of certification fee for the 2nd year maximum limit of Rs.27,000/-
- Reimbursement of 80% of certification fee for the 3rd year maximum limit of Rs.18,000/-

3. Identification of WBE's

Women organisations like AWAKE, e-Merge, WEConnect International Organisation in India and other Associations, Trade Bodies, State Government Departments/Organisations involved in implementing the various schemes of Women Development, Joint Director, DIC's etc., shall identify the Women Enterpreneurs and facilitate in obtaining the WBE's certification from WEConnect International Organisation. The fee paid by the WBE's will be reimbursed by the Government as stated in the para 2 above.

4. Procedure for claiming reimbursement of WEConnect certification charges.

- a. All *New/Expansion/Modernisation/Diversification WBE's established by a Women Entrepreneur (Means those unit/s established exclusively by a women entrepreneur as a proprietary concern or all the partners or directors of the partnership firm / Co-operative Society/Private limited companies or any other legal entity are women) in manufacturing and service enterprises as per Annexure-1 of the Industrial Policy 2014-19 IT/BT enterprises who have obtained WBE's certification from WEConnect International organisation on or after 01/10/2014 (effective date of Industrial Policy) are eligible irrespective of Zones for reimbursement of WEConnect certification charges as state in para 2 above.
- b. The eligible WBE's shall make an application in the letter head to the concerned Joint Director District Industries Center along with the following checklist/documents in duplicate.
 - i. Copy of certificate for having registered as WBE by WEConnect International.
 - ii. Copy of WBE's certification issued by WEConnect International.
 - iii. Proof of payment of certification charges to WEConnect International. In case of claims for second and subsequent years pertaining to renewal of WEConnect certification, a copy of renewed certificate and proof for having paid the fee (copy of invoice or bill).
 - iv. Copy of IEM acknowledgment issued by the Joint Director DIC's or a copy of e-udyoga aadhar online application filed in case of MSME's or IEM acknowledgment issued by the Ministry of Commerce &Industries Govt. of India in case of Large industries.
 - v. Copy of Partnership Deed in case of partnership firm, Certificate of Incorporation and Memorandum and Articles of Association in case of companies, registration certificate and By-laws in case of Co-operative societies, registered under Co-operative Act or any other Organisation registered under statutory Act of Government of India/Karnataka.
- c. After receipt of application and the above documents the Joint Director DIC's shall scrutiny and verify the original documents and attest the same. After satisfaction of the genuineness of the claim by the applicant, the Joint Director DIC's shall recommend to Managing Director(MD), KCTU for sanction of reimbursement of WBE's certification. The MD, KCTU shall further process and place the proposal recommended by the Joint Director DIC's for approval / sanction before the State Level Committee as per Annexure-1 under the Chairmanship of Commissioner for Industrial Development and Director of Industries & Commerce. The MD, KCTU shall issue sanction orders in cases where sanction / approval is granted in the format as per Annexure-2. He shall submit the list of sanctioned cases to the Directorate of Industries and Commerce in the prescribed format in Annexure-3 with a formal request to release the amount. The Directorate of Industries and Commerce depending upon the availability of funds shall release the amount to the MD, KCTU who in turn will release the payments to the sanctioned WBE's and submit the utilisation certificate to the Directorate of Industries and Commerce.

Annexure-1

State Level Committee for sanction of reimbursement of WEConnect certification for Women's Owned Business Enterprises (WBE's)

SI.No	Designation	Role
1	Commissioner for Industrial Development	Chairman
	and Director of Industries & Commerce	
2	Managing Director(KCTU), Bangalore	Member
		Secretary
3	Managing Director(VTPC), Bangalore	Member
4	Additional Director(MSME), Directorate of	Member
	Industries and Commerce	
5	Joint Director(TC), Commerce & Industries	Member
	Department, Vikasa Soudha, Bangalore	
6	Joint Director (ID), Directorate of Industries	Member
	and Commerce	
7	Representative from Women Cell,	Member
	Directorate of Industries & Commerce	
8	Joint Director of respective District	Invitee
9	One representative each from 2 Women	Invitee
	Organisation/Association to be co-opted by	
	Chairman	

FORMAT FOR SANCTION ORDER FOR REIMBURSEMENT OF WOMEN BUSINESS ENTERPRISE(WBE's) CERTIFICATION CHARGES UNDER 2014-19 INDUSTRIAL POLICY(in letter head of KCTU)

NO		Date:						
	<u>Sanction Order</u>							
	Sub:	Sanction order for reimbursement of Women Business Enterprise (WBE's) certification charges under 2014-19 Industrial Policy.						
	Ref:	 G.O.No. CI/58/SPI/2013 dtd: 01.10.2014 and Addition to IP 2014-19 vide G.O.No.CI/224/SPI/2015(P2) dated:01/02/2016 Recommendation letter No dtd: of Joint Director, DIC, District. Proceedings of the State Level Committee for sanction of reimbursement of Weconnect certification for Women's Owned Business Enterprises (WBE's) 						
This is to certify that:								
1) M/s(name of the enterprise) is Women Business Enterprise (WBE) and classified as *Micro/Small/Medium/Large/Mega/Super Mega/Ultra Mega Enterprises located at								
2)	2) The Enterprise is registered and obtained certification as WBE with Weconnect International Organisation vide No. Dated: for *manufacture of (mention the products) / Service activity of (mention the activity).							
6)	The Enterprise is located at zone* 1 / 2/3 /4 HK1/HK2 as classified in the Govt. Order cited at ref(1) above and has obtained acknowledgement for having filed IEM with *GOK / GOI / *has filed e-udyog Aadaar vide acknowledgement No							
4)	M/s (Name of the enterprise) has incurred a total expenditure of Rs(Rupees in words) for obtaining certification as WBE as stated in Para (2) above for *first / second / third year.							
5)	The Enterprise is hereby accorded sanction an amount of Rs							
6)	This sanction is subject to fulfilling of local employment criteria as per Industria Policy 2014-19.							

*Strike out whichever is not applicable

ANNEXURE – 3

LIST OF SANCTION OF REIMBURSEMENT OF REGISTRATION CHARGES FOR WOMEN BUSINESS ENTERPRISES (WBE's) FOR RELEASE OF FUNDS.

SI	Name &	Amount of	Whether	No. & date	Amount	Bank A/c. details of the enterprise for direct transfer of funds				
No.	address of Women Business Enterprise (WBE)	reimbursement sanctioned (in Rs.)	the sanctioned amount pertains to $1^{st} / 2^{nd} / 3^{rd}$ year	of State Level Committee Meeting	proposed for release (in Rs.)	Name of the Account holder	Account No.	Type of account	Name and address of the bank & branch	IFS Code
1	2	3	4	5	6	7	8	9	10	11

Managing Director, KCTU